

Project selected in the framework of the call for projects PAN 2022

Area of intervention: Civic engagement

ARTSQUARE

Project leader	Art Square Lab
Project title	Rethinking local or regional welcome events and designing an analog and digital toolkit
Project duration	01.07.2022 – 31.12.2023 (18 months)

Project description

This project will analyse the barriers to engagement of new citizens (newcomers) seeking to integrate, connect and understand what channels can connect them to the municipality and support municipalities in developing a welcome event. This event is not just a one-off event, but the start of a meaningful engagement of newcomers in the new municipalities/cities. The project places particular emphasis on the participatory approach by promoting dialogue and exchange between culturally diverse people, and therefore, from the outset, new inhabitants and locals will be involved in the project. The project foresees the establishment of partnerships with 5 municipalities/regions, which will be selected by the Department of Integration, to fight together against isolation and withdrawal into one's community of origin.

Target populations

- 5 municipalities
- Newcomers: citizens of the five pilot municipalities/regions

Project objectives

- Develop a concept of a communal/regional welcome day for new residents with five communes/regions as a pilot project which could be replicated in other communities in the future
- Organize a pilot event in at least 3 of the selected communes/regions
- Develop a tool-and communication kit

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