



# Project selected in the framework of the call for projects PAN 2023

## Area of intervention: Strengthening associations in their management of cultural diversity



<b>Project leader</b>	SINGA Luxembourg
<b>Project title</b>	Linkey
<b>Project duration</b>	01.01.2023 – 31.12.2024 (24 months)

### Project description

The project "*Linkey*" aims to improve social cohesion by promoting encounters between locals and newcomers to Luxembourg and the development of the Luxembourgish associative network for and by newcomers through:

- The development of a guide for associations to support them in attracting and retaining a diverse public
- The development of a "Makers" program designed to raise awareness among newcomers to become involved in Luxembourg's associative life;
- The implementation of an awareness campaign on cultural diversity in the associative sector, including the setting up of a cultural fair that highlights diversity for all local stakeholders (Luxembourg associations).

### Main objectives

- The creation of an associative integration guide for partner associations;
- A campaign to raise awareness about cultural diversity in the associative environment through training;
- The elaboration of a "Makers" program intended to train newcomers to allow them to get involved in the Luxembourg associative life.



## Target audiences

- Local associations
- Local population
- Beneficiaries of international protection
- Applicants for international protection

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